

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: PRIORITIES USA ACTION(322386)
1101 15th St NW Lbby 2
Washington, DC 20005-5002

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56146
Contract Dates: 08/07/2012-08/13/2012
Customer Order:
Linked Order:
CPE: / / 1519

Invoice Num: 1201-542533
Invoice Date: 08/19/2012
Billing Cycle: Weekly
Billing Period: 07/30/2012-08/19/2012

Page 1 of 6

PAY BY 09/18/2012
Net 30 days

In Account With: MUNDY KATOWITZ MEDIA(6989)
1322 G St SE
Washington, DC 20003-3021
ATTN:Accounts Payable

Product Desc: PUSA ACTION 8/7-13

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	08/07/2012-08/09/2012	. T W T . . .	30	3	500.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/06/2012-08/12/2012		. T W T . . .		3		500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/07/2012	Tu	06:55:34 AM		PRATV1211H	30	500.00				
08/08/2012	We	06:26:59 AM		PRATV1211H	30	500.00				
08/09/2012	Th	06:24:05 AM		PRATV1211H	30	500.00				
2	THE EARLY SHOW	08/07/2012-08/10/2012	. T . T F . .	60	3	450.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/06/2012-08/12/2012		. T . T F . .		3		450.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/07/2012	Tu	08:23:15 AM		PRA-TV12-03H	60	450.00				
08/09/2012	Th	08:15:05 AM		PRA-TV12-03H	60	450.00				
08/10/2012	Fr	08:26:59 AM		PRA-TV12-03H	60	450.00				
3	PITTSBURGH LIVE	08/08/2012-08/08/2012	. . W	60	1	330.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/06/2012-08/12/2012		. . W		1		330.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/08/2012	We	09:28:10 AM		PRA-TV12-03H	60	330.00				
4	PITTSBURGH LIVE	08/13/2012-08/13/2012	M	60	1	330.00				
30 MIN SEP										

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Week Of		MTWTFSS	Spots Per Week	Rate					
08/13/2012-08/19/2012		M	1	330.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/13/2012	Mo	09:50:25 AM		PRA-TV12-03H	60	330.00			
5	PRICE IS RIGHT	08/07/2012-08/10/2012	. T . . F . .	60	2	770.00			
30 MIN SEP									
Week Of		MTWTFSS	Spots Per Week	Rate					
08/06/2012-08/12/2012		. T . . F . .	2	770.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/07/2012	Tu	10:58:55 AM		PRA-TV12-03H	60	770.00			
08/10/2012	Fr	10:58:25 AM		PRA-TV12-03H	60	770.00			
6	NOON NEWS	08/07/2012-08/13/2012	MTWTF..	60	5	730.00			
30 MIN SEP									
Week Of		MTWTFSS	Spots Per Week	Rate					
08/06/2012-08/12/2012		MTWTF..	4	730.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/07/2012	Tu	12:23:26 PM		PRA-TV12-03H	60	730.00			
08/08/2012	We	12:07:53 PM		PRA-TV12-03H	60	730.00			
08/09/2012	Th	12:23:31 PM		PRA-TV12-03H	60	730.00			
08/10/2012	Fr	12:12:52 PM		PRA-TV12-03H	60	730.00			
Week Of		MTWTFSS	Spots Per Week	Rate					
08/13/2012-08/19/2012		MTWTF..	1	730.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
08/13/2012	Mo	12:27:25 PM		PRA-TV12-03H	60	730.00			

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Net 30 days

In Account MUNDY KATOWITZ MEDIA(6989)
With: 1322 G St SE
Washington, DC 20003-3021
ATTN:Accounts Payable

Product Desc: PUSA ACTION 8/7-13

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
7	CBS SOAPS 1230-2P	08/10/2012-08/10/2012 F . .	30	1	365.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/06/2012-08/12/2012	 F . .		1		365.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/10/2012	Fr	01:29:10 PM		PRATV1211H	30	365.00				
8	THE TALK	08/07/2012-08/09/2012	. T . T . . .	30	2	250.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/06/2012-08/12/2012		. T . T . . .		2		250.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/07/2012	Tu	02:28:29 PM		PRATV1211H	30	250.00				
08/09/2012	Th	02:28:52 PM		PRATV1211H	30	250.00				
9	530-6PM NEWS	08/08/2012-08/08/2012	. . W	30	1	650.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
08/06/2012-08/12/2012		. . W		1		650.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/08/2012	We	05:43:00 PM		PRATV1211H	30	650.00				
10	M-F 6PM NEWS	08/09/2012-08/09/2012	. . . T . . .	30	1	650.00				
30 MIN SEP										

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/06/2012-08/12/2012		. . . T . . .	1	650.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/09/2012	Th	06:09:29 PM		PRATV1211H	30	650.00			
11	11:35P-12:37A - LETTERMAN	08/08/2012-08/10/2012	. . W . F . .	30	2	325.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/06/2012-08/12/2012		. . W . F . .	2	325.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/08/2012	We	11:50:22 PM		PRATV1211H	30	325.00			
08/10/2012	Fr	11:49:17 PM		PRATV1211H	30	325.00			
12	THE LATE LATE SHOW W/CRAIG FERGUS	08/07/2012-08/09/2012	. T . T . . .	30	3	150.00			
30 MIN SEP									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
08/06/2012-08/12/2012		. T . T . . .	2	150.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
08/07/2012	Tu	01:08:15 AM		PRATV1211H	30	150.00			
08/09/2012	Th				30			150.00	Preempted
08/09/2012	Th	01:38:36 AM	08/09/2012	PRATV1211H	30	150.00	150.00		Makegood
13	SAT. MORN. LOCAL NEWS	08/11/2012-08/11/2012 S .	30	1	175.00			
30 MIN SEP									

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<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/06/2012-08/12/2012	S.	1	175.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/11/2012	Sa	06:57:12 AM		PRATV1211H	30	175.00				
14	18:00:00-18:30:00	08/11/2012-08/11/2012S.	30	2	315.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/06/2012-08/12/2012	S.	1	315.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/11/2012	Sa				30			315.00	Preempted	
08/12/2012	Su	11:23:41 AM	08/11/2012	PRATV1211H	30	315.00	315.00		Makegood in FACE THE NATION	
15	SAT 7PM NEWS	08/11/2012-08/11/2012S.	30	1	315.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/06/2012-08/12/2012	S.	1	315.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/11/2012	Sa	07:22:46 PM		PRATV1211H	30	315.00				
16	CBS SUN MORN	08/12/2012-08/12/2012S	30	1	325.00				
30 MIN SEP										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
08/06/2012-08/12/2012	S	1	325.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
08/12/2012	Su	09:47:31 AM		PRATV1211H	30	325.00				

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	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	28	12,945.00	1,941.75	11,003.25	465.00	465.00
						<u>Reconciliation</u>
						0.00

Billing Notes PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY PRIORITIES USA CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	12,945.00
	Trade Value	0.00
	Agency Commission	1,941.75
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	11,003.25

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